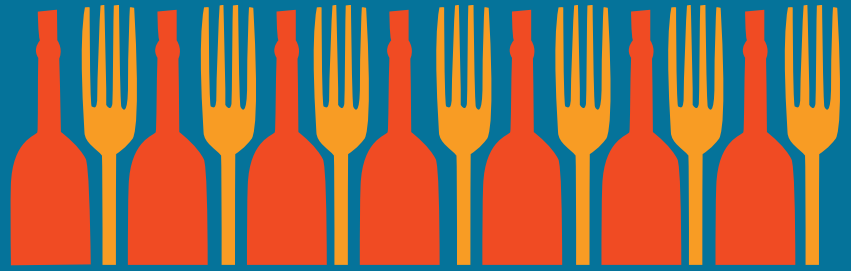


2022 LEHIGH VALLEY FOOD AND WINE FESTIVAL



SPONSOR RECEPTION JUNE 4, 2022

SPONSORSHIP VISIBILITY PACKAGES

GOURMET SPONSORSHIP

\$10,000 (\$7,500 Charitable Deduction)

Recognition as Gourmet Sponsor includes the following:

- 10 Tickets to special outdoor sponsor reception with food stations, selection of wines and open bar hosted by Northampton Community College on June 4, 2022.
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured in digital billboards running June 1 – July 1
- Name/logo featured in television advertisements June 1 – July 1
- Sponsor spotlight video (60 seconds) will run in social media and on web site June 1 – July 1
- Sponsor spotlight editorial feature (300 words) will run in social media, event program, web site
- Name/logo featured in event signage/bannering on site during reception
- Inclusion in event news release

PRESENTING SPONSORSHIP

\$7,500 (\$5,500 Charitable Deduction)

Recognition as Gourmet Sponsor includes the following:

- 8 Tickets to special outdoor sponsor reception with food stations, selection of wines and open bar hosted by Northampton Community College on June 4, 2022.
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured in digital billboards running June 1 – July 1
- Name/logo featured in television advertisements June 1 – July 1
- Sponsor spotlight editorial feature (300 words) will run in social media, event program, web site
- Name/logo featured in event signage/bannering on site during reception
- Inclusion in event news release

PREMIUM SPONSORSHIP

\$5,000 (\$3,500 Charitable Deduction)

Recognition as Premium Sponsor includes:

- 6 Tickets to special outdoor sponsor reception with food stations, selection of wines and open bar hosted by Northampton Community College on June 4, 2022.
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured in digital billboards running June 1 – July 1
- Name/logo featured in television advertisements June 1 – July 1
- Name/logo featured in event signage/bannering on site during reception
- Inclusion in event news release

VINTAGE SPONSORSHIP

\$2,500 (\$1,500 Charitable Deduction)

Recognition as Vintage Sponsor includes:

- 4 Tickets to special outdoor sponsor reception with food stations, selection of wines and open bar hosted by Northampton Community College on June 4, 2022
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Inclusion in event news release
- Name/logo featured in event signage/bannering on site during reception

SPARKLING SPONSORSHIP

\$1,000 (\$500 Charitable Deduction)

Recognition as Sparkling Sponsor includes:

- 2 Tickets to special outdoor sponsor reception with food stations, selection of wines And open bar hosted by Northampton Community College on June 4, 2022
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured in event signage/bannering on site during reception
- Inclusion in event news release

Questions? Email special_events@northampton.edu or call 610.861.5452.