



Since 2010, the **Lehigh Valley Food & Wine Festival** has raised over \$1.5 million dollars to benefit the Northampton Community College Foundation!

Hosted by **Sands Bethlehem** in partnership with **Southern Glazer's Wine & Spirits of Pennsylvania**, sponsorship proceeds provide scholarship and externship opportunities, and invaluable hands-on experience for Northampton Community College Culinary students.

2019 Sponsor Benefits

(for all participating sponsors)

- ✓ Grand Tasting tickets
- ✓ Early entry
- ✓ Access to Sponsor Suite
- ✓ Company logo & hyperlink on Festival website
- ✓ Logo in 5,000 Festival programs
- ✓ Company logo on digital display during the Grand Tasting
- ✓ Wine glass holder
- ✓ Festival poster signed by Emeril Lagasse
- ✓ Recognition at March Press Conference

2019 Sponsorship Packages

- Presenting Sponsor - \$25,000** (\$20,410 Charitable)
 - ✓ Naming rights to the Vision Bar Area (6,000 sq. ft.) during the 2-day Grand Tasting
 - ✓ Company name on 5,000 Festival lanyards
 - ✓ Banner placement at the Opening Night Premiere Party and Grand Tasting
 - ✓ Prominent sponsor recognition on the Festival website
 - ✓ Full page ad in 5,000 Festival programs
 - ✓ 18 tickets for the Opening Night Premiere Party
 - ✓ 24 tickets for the Grand Tasting
 - ✓ 6 tickets for the Celebrity Chef Cooking Demo

- SOLD OUT! Gourmet Sponsor - \$20,000** (\$15,930 Charitable)
 - ✓ Naming rights and opportunity to program conference space adjacent to the Grand Tasting
 - ✓ Banner placement at the Opening Night Premiere Party and Grand Tasting
 - ✓ Prominent sponsor recognition on the Festival website
 - ✓ Full page ad in 5,000 Festival programs
 - ✓ 16 tickets for the Opening Night Premiere Party
 - ✓ 22 tickets for the Grand Tasting
 - ✓ 4 tickets for the Celebrity Chef Cooking Demo

- SOLD OUT! Entertainment Sponsor - \$15,000** (\$11,950 Charitable)
 - ✓ Naming rights to the Sands Event Center Main Stage during the 2-day Grand Tasting
 - ✓ Banner placement at the Opening Night Premiere Party and Grand Tasting
 - ✓ Prominent sponsor recognition on the Festival website
 - ✓ Half page ad in 5,000 Festival programs
 - ✓ 10 tickets for the Opening Night Premiere Party
 - ✓ 20 tickets for the Grand Tasting
 - ✓ 2 tickets for the Celebrity Chef Cooking Demo

- SOLD OUT! Vintage Sponsor - \$15,000** (\$11,950 Charitable)
 - ✓ Exclusive naming rights to the popular Champagne & Spirits Room
 - ✓ Banner placement at the Opening Night Premiere Party and Grand Tasting
 - ✓ Logo on 3,000 cocktail napkins
 - ✓ Prominent sponsor recognition on the Festival website
 - ✓ Half page ad in 5,000 Festival programs
 - ✓ 10 tickets for the Opening Night Premiere Party
 - ✓ 20 tickets for the Grand Tasting
 - ✓ 2 tickets for the Celebrity Chef Cooking Demo

- Platinum Sponsor - \$10,000**
(\$8,150 Charitable)
 - ✓ ¼ page ad in 5,000 Festival programs
 - ✓ 8 tickets to Opening Night Premiere Party
 - ✓ 10 tickets to Grand Tasting

- Silver Sponsor - \$5,000**
(\$3,990 Charitable)
 - ✓ 4 tickets to Opening Night Premiere Party
 - ✓ 6 tickets to Grand Tasting

- Gold Sponsor - \$7,500**
(\$6,070 Charitable)
 - ✓ 6 tickets to Opening Night Premiere Party
 - ✓ 8 tickets for the Grand Tasting

- Contributing Sponsor - \$2,500**
(\$590 Charitable)
 - ✓ 2 tickets to Opening Night Premiere Party
 - ✓ 4 tickets to Grand Tasting

- Friend of the Festival - \$1,000** (\$830 Charitable)
 - ✓ 2 tickets to Grand Tasting

The Opening Night Premiere Party is exclusive to sponsors and will be held on **Friday, May 31** with Celebrity **Chef Emeril Lagasse**. **The Grand Tasting** will be held on **Saturday, June 1 & Sunday, June 2** featuring the best restaurants from the Lehigh Valley and beyond, and over fifty wine and spirit varieties from Southern Glazer’s Wine & Spirits of Pennsylvania.

Become a sponsor online at lehighvalleyfoodandwine.com or send a check with your completed form to NCC at 3835 Green Pond Road, Bethlehem, PA, 18020. *Payable to 'NCC Foundation'.*

Name: _____ Company: _____

Email: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Questions? Contact Caroline Clifford at foodandwine@northampton.edu or 610.332.6578.