



Northampton  
Community College  
Foundation

SPONSORSHIP PROCEEDS BENEFIT THE NORTHAMPTON COMMUNITY COLLEGE FOUNDATION



*Since 2010*, the Lehigh Valley Food & Wine Festival has raised over \$1.5 million dollars to benefit the Northampton Community College Foundation!

Hosted by Sands Bethlehem and Southern Glazer's Wine & Spirits of Pennsylvania, sponsorship proceeds provide scholarship and externship opportunities, and invaluable hands-on experience for Northampton Community College Culinary students.

### 2019 Sponsor Benefits

*(for all participating sponsors)*

- Grand Tasting tickets
- Early entry
- Access to Sponsor Suite
- Company logo & hyperlink on Festival website
- Logo in 5,000 Festival programs
- Company logo on digital display during the Grand Tasting
- Wine glass holder
- Festival poster signed by Celebrity Chef
- Recognition at January Launch Party

### 2019 Sponsorship Packages

- **Presenting Sponsor - \$25,000** (\$20,410 Charitable)
  - Naming rights to the Vision Bar Area (6,000 sq. ft.) during the 2-day Grand Tasting
  - Company name on 5,000 Festival lanyards
  - Banner placement at the Opening Night Premiere Party and Grand Tasting
  - Prominent sponsor recognition on the Festival website
  - Full page ad in 5,000 Festival programs
  - 18 tickets for the Opening Night Premiere Party
  - 24 tickets for the Grand Tasting
  - 6 tickets for the Celebrity Chef Cooking Demo
- **Gourmet Sponsor - \$20,000** (\$15,930 Charitable)
  - Naming rights and opportunity to program conference space adjacent to the Grand Tasting
  - Banner placement at the Opening Night Premiere Party and Grand Tasting
  - Prominent sponsor recognition on the Festival website
  - Full page ad in 5,000 Festival programs
  - 16 tickets for the Opening Night Premiere Party
  - 22 tickets for the Grand Tasting
  - 4 tickets for the Celebrity Chef Cooking Demo

- Entertainment Sponsor - \$15,000** (\$11,950 Charitable)
  - Naming rights to the Sands Event Center Main Stage during the 2-day Grand Tasting
  - Banner placement at the Opening Night Premiere Party and Grand Tasting
  - Prominent sponsor recognition on the Festival website
  - Half page ad in 5,000 Festival programs
  - 10 tickets for the Opening Night Premiere Party
  - 20 tickets for the Grand Tasting
  - 2 tickets for the Celebrity Chef Cooking Demo

- Vintage Sponsor - \$15,000** (\$11,950 Charitable)
  - Exclusive naming rights to the popular Champagne & Spirits Room
  - Banner placement at the Opening Night Premiere Party and Grand Tasting
  - Logo on 3,000 cocktail napkins
  - Prominent sponsor recognition on the Festival website
  - Half page ad in 5,000 Festival programs
  - 10 tickets for the Opening Night Premiere Party
  - 20 tickets for the Grand Tasting
  - 2 tickets for the Celebrity Chef Cooking Demo

- Platinum Sponsor - \$10,000**  
(\$8,150 Charitable)
  - ¼ page ad in 5,000 Festival programs
  - 8 tickets to Opening Night Premiere Party
  - 10 tickets to Grand Tasting

- Silver Sponsor - \$5,000**  
(\$3,990 Charitable)
  - 4 tickets to Opening Night Premiere Party
  - 6 tickets to Grand Tasting

- Gold Sponsor - \$7,500**  
(\$6,070 Charitable)
  - 6 tickets to Opening Night Premiere Party
  - 8 tickets for the Grand Tasting

- Contributing Sponsor - \$2,500**  
(\$590 Charitable)
  - 2 tickets to Opening Night Premiere Party
  - 4 tickets to Grand Tasting

- Friend of the Festival - \$1,000** (\$830 Charitable)
  - 2 tickets to Grand Tasting

**The Opening Night Premiere Party** is exclusive to sponsors and will be held on **Friday, May 31** with a special Celebrity Chef guest. **The Grand Tasting** will be held on **Saturday, June 1 and Sunday, June 2** featuring the best restaurants from the Lehigh Valley and beyond, and over fifty wine and spirit varieties from Southern Glazer’s Wine & Spirits of Pennsylvania.

Become a sponsor online at [lehighvalleyfoodandwine.com](http://lehighvalleyfoodandwine.com) or send a check with your completed form to NCC at 3835 Green Pond Road, Bethlehem, PA, 18020. *Payable to 'NCC Foundation'.*

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Questions? Contact Caroline Clifford at [foodandwine@northampton.edu](mailto:foodandwine@northampton.edu) or 610.332.6578.